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Signature

Applicant	:	Thilo Gabler
Application No.	:	09/923,829
Filed	:	August 7, 2001
Title	:	METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING USING USER RESPONSES
Grp./Div.	:	3621
Examiner	:	Firmin Backer
Docket No.	:	46894/JEC/W391

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INFORMATION DISCLOSURE STATEMENT WITH FEE
UNDER 37 CFR §§ 1.97(c) AND 1.17(p)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
June 18, 2004

Commissioner:

In compliance with the duty of disclosure under 37 CFR §§ 1.56, 1.97 and 1.98, and in accordance with the provisions in the Manual of Patent Examining Procedure §§ 609 and 707.05(b), enclosed is FORM PTO/SB/08A/B listing the references that are known to applicant. Copies of each of the listed references are enclosed.

It is respectfully requested that the listed references be considered in the examination of this application and identified on the list of references cited on the patent issuing for this application. Applicant also requests that an initialed copy of FORM PTO/SB/08A/B be entered in the application file and returned to applicant with the next communication from the Office in accordance with MPEP § 609.

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Application No. 09/923,829

Enclosed is the processing fee of $180 as required by 37 CFR § 1.17(p). The Commissioner is hereby authorized to charge any fees which may be required by this paper to Deposit Account No. 03-1728. Please show our docket number with any Deposit Account transaction. **A copy of this paper is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By _____

Josephine E. Chang
Reg. No. 46,083
626/795-9900

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Enclosures: Check $180
Copy of IDS
Form PTO/SB/08A/B, w/references
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FORM PTO/SB/08A/B (10-01) Substitute for PTO-1449A/B	**Attorney Docket Number**	**46894/JEC/W391**
INFORMATION DISCLOSURE	Application Number	09/923,829
	Filing Date	August 7, 2001
STATEMENT BY APPLICANT	Applicant(s)	Thilo Gabler
(use as many sheets as necessary)	Group Art Unit	3621
	Examiner Name	Firmin Backer

U.S. PATENT DOCUMENTS

EXAMINER INITIALS	Cite No.[1]	DOCUMENT NUMBER Number - Kind Code[2] (If Known)	PUBLICATION DATE MM-DD-YYYY	NAME OF PATENTEE
		5,835,087	11-10-1998	Herz et al.
		6,178,411 B1	01-23-2001	Reiter
		6,529,878 B2	03-04-2003	De Rafael et al.

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FOREIGN PATENT DOCUMENTS

EXAMINER INITIALS	Cite No.[1]	Foreign Patent Document Country Code[3] - Number[4] - Kind Code[5] (If Known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	T[6] (✓)
		WO 97/26061 A1	07-24-1997	Goldberg, et al.	

OTHER DOCUMENTS

EXAMINER INITIALS	Cite No.[1]	Include name of the author (in CAPITAL LETTERS), title of the article, title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
		International Search Report, June 7, 2002, for International Application No. PCT/EP01/12882, 5 pages.

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EXAMINER SIGNATURE		DATE CONSIDERED	

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. [1]Applicant's unique citation designation number (optional). [2]See Kinds Codes of USPTO Patent Documents at www.pto.gov or MPEP 901.4. [3]Enter Office that issued the document, by the two-letter code (WIPO standard ST.3). [4]For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [5]Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [6]Applicant is to place a check mark here if English Language Translation is attached.

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